

Welcome email template new business partner Reference

Welcome Email Template for New Business Partners: An In-Depth Guide

Welcome email template new business partner is a crucial component of establishing a positive and professional relationship with your new collaborator. A well-crafted welcome email not only conveys your enthusiasm about the partnership but also sets the tone for future interactions, clarifies expectations, and provides essential information. In this comprehensive guide, we will explore the essential elements of an effective welcome email, provide sample templates, and discuss best practices to ensure your message resonates and fosters a strong foundation for cooperation.

Understanding the Importance of a Welcome Email to New Business Partners

The Role of a Welcome Email

A welcome email serves multiple purposes:

- Establishes a warm and professional tone
- Demonstrates appreciation for the partnership
- Provides key information and resources
- Clarifies next steps and points of contact
- Builds trust and rapport early on

By sending a thoughtful and personalized welcome email, your business communicates its commitment to a successful collaboration, which can lead to increased engagement and mutual success.

Benefits of an Effective Welcome Email

An impactful welcome message offers several advantages:

- Enhances partner engagement and loyalty

- Minimizes misunderstandings or miscommunications
- Creates a positive first impression
- Accelerates onboarding processes
- Sets expectations clearly

An effective welcome email acts as a roadmap for the partnership journey, paving the way for a smooth and productive relationship.

Key Components of a Welcome Email for New Business Partners

1. Personalized Greeting

Begin with a warm, personalized salutation that addresses your partner by name. Personalization demonstrates respect and genuine interest.

2. Express Gratitude

Thank your new partner for choosing to collaborate with your business. Appreciation fosters goodwill and motivates ongoing engagement.

3. Introduction of Your Business

Provide a brief overview of your company, emphasizing your mission, values, and what makes your business unique. This helps your partner understand your background and ethos.

4. Outline of Partnership Goals and Expectations

Clarify the purpose of the partnership and outline mutual objectives. This section helps align both parties' expectations and sets a clear direction.

5. Important Contact Information and Resources

Share contact details of key personnel, relevant links, and resources such as onboarding documents, FAQs, or portals that your partner might need.

6. Next Steps and Action Items

Specify any immediate actions required from your partner, upcoming meetings, or milestones. Clear next steps keep the partnership moving forward.

7. Closing Remarks and Reaffirmation of Excitement

End with a positive note expressing enthusiasm about the collaboration and openness to communication.

8. Professional Sign-Off

Include your name, position, company name, and contact information. A professional sign-off adds credibility and makes it easy for your partner to reach out.

Sample Welcome Email Template for New Business Partners

Below is a customizable template that incorporates the key components discussed:

``plaintext

Subject: Welcome to [Your Company Name] ? Excited to Partner with You!

Dear [Partner?s Name],

We are delighted to welcome you to the [Your Company Name] family! Thank you for choosing to partner with us. We truly value this opportunity to collaborate and are committed to building a successful and mutually beneficial relationship.

A little about us: [Brief overview of your company?mission, core values, key achievements]. Our goal is to deliver exceptional [products/services] and foster strong partnerships that grow together.

As we embark on this journey, we want to ensure you have all the necessary information to get started smoothly. Here are a few key points:

- Contacts: [Name], [Position], Email: [Email], Phone: [Phone Number]
- Resources: [Link to onboarding portal, FAQ, relevant documents]
- Next Steps: We'll be scheduling a kickoff meeting on [date] to discuss your goals and answer any questions. Please confirm your availability.

Please don?t hesitate to reach out to me directly at [Your Email] or [Your Phone Number] if you have any questions or need assistance.

We are excited about the possibilities ahead and look forward to a successful partnership. Welcome aboard!

Warm regards,

[Your Full Name]

[Your Position]

[Your Company Name]

Email: [Your Email]

Phone: [Your Phone Number]

...

Best Practices for Crafting Your Welcome Email

Personalization

Use the partner's name and mention specific details about their business or the context of your partnership to make the email feel tailored and genuine.

Clear and Concise Messaging

Keep your message straightforward and avoid unnecessary jargon. Clearly state the purpose and next steps.

Professional Tone

Maintain professionalism while being warm and friendly. The tone should reflect your brand's personality and values.

Visual Appeal

Use your company's branding elements, such as logos and color schemes, to create a polished and cohesive appearance.

Follow-Up

Plan to follow up with additional communications, such as onboarding sessions, training, or check-in calls, to reinforce your commitment and support.

Customizing Your Welcome Email for Different Partnership Types

Different types of partnerships may require tailored approaches:

- **Strategic Alliances:** Emphasize shared vision and long-term goals.
- **Vendor/Supplier Relationships:** Focus on logistics, ordering procedures, and service expectations.
- **Channel Partners:** Highlight marketing support, sales targets, and training resources.

Adjust your tone, content, and emphasis accordingly to resonate with the specific partnership context.

Conclusion

A well-crafted welcome email for new business partners is more than just an introduction; it's a strategic tool that sets the stage for a successful collaboration. By including personalized greetings, clear information, and a positive tone, your email can foster trust and enthusiasm from the outset. Remember to tailor your message to your partner's specific context and maintain professionalism throughout. With these insights and templates, you can confidently create impactful welcome emails that lay a strong foundation for fruitful and enduring partnerships.

Welcome email template new business partner is an essential component of establishing a strong, professional relationship from the outset. Crafting a well-structured and warm welcome email not only sets the tone for future collaboration but also demonstrates your company's commitment to transparency, support, and mutual success. In this comprehensive guide, we'll explore the key elements of an effective welcome email template for new business partners, provide best practices, and offer sample structures to help you create personalized messages that foster trust and enthusiasm.

Understanding the Importance of a Welcome Email for New Business Partners

A welcome email template new business partner serves multiple critical functions:

- **First Impressions:** It helps establish a positive, professional initial interaction.
- **Communication Clarity:** Clarifies next steps, expectations, and points of contact.
- **Relationship Building:** Demonstrates your company's commitment to a collaborative partnership.
- **Information Sharing:** Provides essential resources, contact details, and relevant documentation.
- **Setting the Tone:** Reinforces your company's brand voice, values, and professionalism.

A tailored, thoughtful welcome email can significantly influence the success of your partnership and lay the groundwork for ongoing communication and cooperation.

Key Components of an Effective Welcome Email to a New Business Partner

- Personalized Greeting

Begin your email with a warm, personalized salutation. Use the partner's name and, if appropriate, reference previous conversations or interactions to make it more engaging.

Example:

"Dear [Partner's Name],"

We are excited to welcome you as our newest partner at [Your Company Name]._"

- Express Gratitude and Enthusiasm

Show appreciation for their decision to collaborate and express enthusiasm about the partnership.

Example:

"Thank you for choosing to work with us. We are confident that this partnership will bring mutual growth and success.""

- Introduce Your Company and Values

Briefly revisit your company's mission, core values, and what differentiates you in the market. This helps align expectations and build trust.

- Clarify the Next Steps

Outline what the partner can expect next, whether it's onboarding sessions, training, onboarding documents, or scheduled meetings.

- Provide Key Contacts and Resources

Share contact information for dedicated account managers, support teams, or onboarding specialists. Attach or link relevant resources such as onboarding guides, contracts, or FAQ

documents.

- Set Expectations

Define communication protocols, reporting requirements, or performance metrics if applicable.

- Invite Questions and Feedback

Encourage open communication by inviting questions or suggestions. This fosters transparency and demonstrates your approachability.

- Professional Closing

End with a positive note, reaffirming your commitment to a successful partnership, and include your contact details again.

Best Practices for Crafting Your Welcome Email Template

- Keep it concise but comprehensive: Cover essential points without overwhelming the recipient.
- Use a friendly yet professional tone: Balance warmth with professionalism.
- Personalize your message: Tailor content to the specific partner, referencing details relevant to their industry or partnership scope.
- Include a call-to-action (CTA): Encourage the partner to schedule a kickoff call, review onboarding materials, or confirm receipt.
- Proofread thoroughly: Ensure clarity, correctness, and professionalism.

Sample Structure of a Welcome Email Template for New Business Partners

Subject Line Ideas:

- Welcome to [Your Company Name]! Let's Build Something Great Together
- Excited to Partner with You ? Welcome from [Your Company Name]
- Your Partnership with [Your Company Name] Starts Here

Sample Welcome Email Content:

Subject: Welcome to [Your Company Name] ? Let?s Get Started!

Dear [Partner?s Name],

We are thrilled to officially welcome you as a valued partner of [Your Company Name]. Thank you for choosing us as your business collaborator. We believe this partnership will open doors to exciting opportunities and mutual growth.

At [Your Company Name], our mission is to [briefly state mission or core values]. We are committed to supporting you every step of the way and ensuring our collaboration is seamless and successful.

Next Steps and Onboarding

To kick off our partnership, here are some key steps:

- Onboarding Meeting: We?d love to schedule a call to introduce our teams, discuss goals, and answer any questions. Please let us know your availability.
- Documentation: Attached are our onboarding guides, partnership agreement, and relevant resources.
- Account Setup: Our onboarding specialist, [Name], will contact you shortly to assist with account setup and integrations.

Meet Your Point of Contact

Should you have any questions or need support, feel free to reach out to:

- [Name], Partnership Manager

Email: [email address]

Phone: [phone number]

We Value Your Feedback

Your input is invaluable to us. If you have any specific needs or suggestions, please don?t hesitate to share.

Looking Forward

We're excited about the opportunities ahead and confident that together, we'll achieve great success. Welcome aboard!

Best regards,

[Your Name]

[Your Title]

[Your Company Name]

[Contact Information]

Final Tips for Success

- Automate with personalization: Use email automation tools that allow personalization tokens for names, company details, and specific references.
- Follow up: Send follow-up emails after initial onboarding to maintain engagement.
- Monitor responses: Pay attention to your partner's feedback or inquiries to address concerns proactively.
- Update templates periodically: Refresh the email content to reflect changes in your processes or branding.

Conclusion

A welcome email template new business partner is more than a formality; it's a strategic touchpoint that can set the tone for a fruitful collaboration. By incorporating key components such as personalized greetings, clear next steps, resource sharing, and a professional yet friendly tone, you can craft messages that foster trust and enthusiasm. Remember, the goal is to make your new partner feel valued, informed, and confident about working with your organization. With thoughtful planning and execution, your welcome email can become a powerful tool for building lasting, productive business relationships.

Question What should be included in a welcome email to a new business partner? A welcome email should include a warm greeting, an introduction to your company, key points about the partnership, contact information, and next steps or expectations. How can I personalize a welcome email template for a new business partner? Personalize the email by addressing the partner by name, referencing specific details about the partnership, and tailoring the message to their role or contributions. What is the ideal tone for a welcome email to a new business partner? The tone should be professional, friendly, and welcoming, conveying enthusiasm about the

partnership while maintaining formality. Are there any best practices for formatting a welcome email to new partners? Yes, use clear headings, concise paragraphs, bullet points for key information, and a professional signature to enhance readability and engagement. When should I send the welcome email to a new business partner? Send the welcome email promptly after finalizing the partnership agreement, ideally within 24 hours to establish a positive and proactive relationship. Should I include a call-to-action in the welcome email for new business partners? Yes, include a clear call-to-action such as scheduling a kickoff call, sharing relevant documents, or providing feedback to foster immediate engagement. How can I make my welcome email stand out to new business partners? Use personalized touches, professional branding, and a warm tone. Including a brief video introduction or a personalized message can also enhance engagement.

Related keywords: welcome email, new business partner, partnership introduction, onboarding email, business collaboration, partnership announcement, email template, professional welcome message, partner onboarding, business communication

partner dance success be the one they want what i

Partner dance success be the one they want what i

Achieving success in partner dance is a blend of technical skill, emotional connection, confidence, and consistent practice. When you master these elements, you become the partner everyone desires on the dance floor. Whether you're a beginner eager to impress or an experienced dancer aiming for excellence, understanding what it takes to be "the one they want" in partner dance can transform your performances and elevate your confidence. In this comprehensive guide, we'll explore the essential steps, strategies, and mindset shifts needed to succeed in partner dance and become the partner everyone admires.

Understanding Partner Dance Success

What Does Success in Partner Dance Entail?

Success in partner dance encompasses more than just technical proficiency. It involves:

- Connection and Chemistry: Establishing a mutual rapport with your partner.
- Timing and Musicality: Dancing in sync with the music and each other.
- Technical Skills: Mastering steps, turns, and posture.
- Confidence and Presence: Exhibiting self-assurance on the dance floor.

- Adaptability: Adjusting to different partners and styles.

Achieving these facets creates a compelling dance experience that captivates both your partner and the audience.

The Importance of Mindset and Attitude

Your mindset significantly impacts your success. Cultivating patience, openness to learning, and a positive attitude can accelerate your progress. Remember, every dancer faces challenges; persistence and resilience are key to becoming "the one they want."

Foundations of Partner Dance Success

1. Master the Technical Basics

Solid technical skills form the foundation of successful partner dancing. Focus on:

- Proper posture and frame
- Clear lead and follow signals
- Smooth footwork
- Maintaining balance and control

Tips:

- Take regular lessons with qualified instructors
- Practice fundamental steps daily
- Record yourself to analyze and improve

2. Develop Strong Connection and Communication

Connection is the heartbeat of partner dance. It involves physical and emotional communication that allows seamless coordination.

How to Enhance Connection:

- Maintain gentle but firm frame
- Use subtle cues and signals
- Practice leading and following exercises

- Establish eye contact and awareness

3. Improve Musicality and Timing

Dancing in harmony with music elevates your performance.

Strategies:

- Listen to a variety of music regularly
- Count beats and subdivisions
- Sync your movements with the rhythm
- Express emotion through your dance

4. Build Confidence and Presence

Confidence makes you more appealing as a partner.

Ways to Build Confidence:

- Practice consistently
- Visualize successful performances
- Focus on enjoying the dance rather than perfection
- Dress well and maintain good grooming

Advanced Strategies to Become the Partner Everyone Wants

1. Enhance Your Leading and Following Skills

A successful partner dance depends on clear, responsive leading or following.

Leading Tips:

- Be decisive and gentle with cues
- Use your entire body to communicate
- Be adaptable to your partner's responses

Following Tips:

- Stay relaxed and receptive
- Anticipate cues and respond smoothly
- Maintain connection without rigidity

2. Practice Partner Technique Drills

Engage in drills designed to improve coordination, timing, and responsiveness.

Examples:

- Mirror exercises with a partner
- Shadow dancing to perfect timing
- Closed and open position drills

3. Cultivate Emotional Connection and Enjoyment

A dance filled with genuine emotion and enjoyment is magnetic.

How to Achieve This:

- Be present in the moment
- Smile and express joy
- Connect emotionally through eye contact and body language

4. Learn Partner Dance Etiquette and Respect

Respect and courtesy create a positive dance environment.

Key Etiquette Tips:

- Ask for permission before leading or following
- Be attentive to your partner's comfort
- Offer constructive feedback kindly
- Respect different skill levels and styles

Tips to Stand Out and Be the Partner Everyone Desires

1. Be Adaptable and Open to Feedback

Flexibility allows you to dance with various partners and styles.

- Accept constructive criticism graciously
- Adjust your technique based on your partner's needs
- Be open to exploring new dance styles

2. Show Confidence and Charisma

Your attitude can make a significant difference.

- Maintain good posture
- Use expressive facial expressions
- Engage with your partner and audience

3. Develop Your Personal Style

Adding your unique flair makes you memorable.

- Experiment with your movements
- Incorporate personality into your dance
- Be authentic and genuine

4. Consistent Practice and Performance

Regular practice solidifies skills and boosts confidence.

- Attend social dances and events
- Participate in competitions or showcases
- Record and review your dances

Common Mistakes to Avoid in Partner Dance

- Overleading or underleading
- Tension in the body
- Ignoring musicality
- Lack of connection or awareness

- Neglecting personal grooming and etiquette

Avoiding these pitfalls helps you become a more desirable dance partner.

Resources and Tools for Partner Dance Success

1. Quality Dance Classes and Workshops

Invest in lessons with experienced instructors who can provide personalized feedback.

2. Practice Partners and Social Dance Events

Regular social dancing enhances real-world skills and builds confidence.

3. Online Tutorials and Video Analysis

Utilize online platforms to learn new steps, techniques, and styles.

4. Dance Community and Networking

Join dance communities for motivation, support, and opportunities to dance with diverse partners.

Conclusion: Becoming the Partner Everyone Wants

Success in partner dance is an ongoing journey that combines technical mastery, emotional connection, and personal growth. By focusing on foundational skills, developing strong communication, cultivating confidence, and embracing a positive attitude, you position yourself as the partner everyone desires. Remember, the key to success lies not just in perfect steps but in creating memorable, joyful experiences shared with your dance partner. Keep practicing, stay open to learning, and let your passion shine through every dance.

Whether you're stepping onto the dance floor for the first time or aiming for professional performance, embody the spirit of a great partner, and success will naturally follow. Be patient, stay committed, and enjoy the beautiful art of partner dance.

Partner dance success be the one they want what i is a phrase that resonates deeply within the world of social and performance dancing. It encapsulates the desire to connect seamlessly with a partner, to exude confidence, and to create a memorable, captivating experience on the dance floor. Whether you are a beginner eager to learn the basics or an experienced dancer aiming to refine your skills, understanding what it takes to succeed as a partner in dance is crucial. This article explores the essential elements that contribute to partner dance success, emphasizing

communication, chemistry, technique, and mindset, to help you become the partner everyone wants to dance with.

Understanding the Core of Partner Dance Success

Partner dance success hinges on multiple interconnected factors. At its heart, it is about mutual connection, trust, and shared enjoyment. When these elements align, dancers can perform with grace, confidence, and authenticity. Achieving this level of harmony requires deliberate practice, self-awareness, and an understanding of your partner's needs and cues.

Key principles for success include:

- Clear communication
- Emotional and physical connection
- Technical proficiency
- Confidence and presence
- Adaptability and responsiveness

In this section, we will delve into each of these core principles to understand how they contribute to becoming the partner everyone admires.

Communication: The Foundation of Partner Success

Effective communication is the cornerstone of partner dance success. It encompasses both verbal and non-verbal cues that facilitate smooth coordination and mutual understanding.

Verbal Communication

While many dances rely heavily on non-verbal cues, establishing clear verbal communication can be beneficial, especially in social dance settings or during practice. Discussing preferences, comfort levels, and routines beforehand can prevent misunderstandings.

Non-verbal Cues

Non-verbal communication is integral during dance. It includes:

- Leading and following signals
- Body language
- Eye contact

- Hand gestures

A successful partner instinctively interprets and responds to these cues, creating a fluid dance experience.

Pros of strong communication:

- Enhances synchronization
- Builds trust between partners
- Allows for improvisation and musicality

Cons if lacking:

- Misinterpretations
- Frustration or discomfort
- Disrupted flow and potential for accidents

Features to develop:

- Sensitivity to your partner's signals
- Clear, consistent leading/following techniques
- Open dialogue outside of dancing to build rapport

Connection and Chemistry: Building Trust and Comfort

The emotional and physical connection between partners significantly influences dance success. When dancers feel comfortable and trust each other, they are more likely to perform with ease and expressiveness.

Physical Connection

Establishing a secure yet flexible grip or frame is essential. It allows for transmitting energy and cues smoothly.

Emotional Connection

Sharing a genuine interest in each other's experience fosters a relaxed atmosphere. It encourages creativity and risk-taking on the dance floor.

Features of a strong connection:

- Consistent contact points
- Mutual respect and patience
- Empathy and attentiveness

Benefits of good chemistry:

- Enhanced improvisational ability
- Greater musicality
- Increased enjoyment and engagement

Technical Skills: The Building Blocks of Success

While connection and communication are vital, technical proficiency forms the foundation upon which successful partner dancing is built. Mastery of basic steps, posture, timing, and lead/follow techniques ensures fluidity and confidence.

Key Technical Aspects

- Posture and frame: Maintaining an upright, relaxed posture supports better balance and control.
- Timing and rhythm: Dancing in sync with the music ensures cohesion.
- Leading and following: Clear, gentle cues help partners anticipate movements.
- Footwork precision: Accurate steps prevent missteps and improve aesthetics.

Pros of strong technical skills:

- Increased confidence
- Ability to handle complex routines
- Greater adaptability to different styles and partners

Cons of poor technique:

- Awkward movements
- Increased likelihood of errors
- Reduced enjoyment for both partners

Tips for improvement:

- Regular practice and drills
- Taking lessons from qualified instructors
- Watching and analyzing professional dancers

Mindset and Attitude: The Key to Consistent Success

A positive mindset profoundly impacts your success as a partner. Confidence, patience, humility, and a growth-oriented attitude help overcome challenges and foster continuous improvement.

Developing the Right Mindset

- Embrace mistakes as learning opportunities
- Focus on connection rather than perfection
- Be open to feedback and constructive criticism
- Maintain patience with your progress and your partner

Pros of a positive attitude:

- Enhances resilience
- Encourages openness and experimentation
- Creates an enjoyable environment for both dancers

Challenges if mindset is not aligned:

- Frustration and anxiety
- Reduced willingness to try new moves
- Strained partner relationships

Strategies to cultivate a good mindset:

- Practice mindfulness and self-awareness
- Celebrate small wins
- Engage with supportive dance communities

Practical Tips to Become the Partner They Want

Transitioning from understanding the principles to applying them is essential. Here are practical tips to elevate your partner dance success:

- Invest in quality instruction: Enroll in classes or workshops to learn proper technique and get personalized feedback.
- Practice regularly: Consistent practice improves muscle memory, timing, and confidence.
- Observe and learn: Study professional dancers or experienced partners to emulate their techniques and attitude.
- Communicate openly: Always discuss preferences, comfort levels, and goals with your partner.
- Be attentive: Pay close attention to your partner's cues and respond appropriately.
- Maintain good physical health: Flexibility, strength, and stamina contribute to better dancing.
- Stay relaxed: Tension can hinder movement; focus on staying loose and comfortable.
- Have fun: Remember that dance is about enjoyment and connection, not just perfection.

Challenges and How to Overcome Them

Even the most skilled dancers face obstacles. Common challenges include nervousness, mismatched skill levels, and fatigue.

Solutions include:

- Building confidence through practice and positive reinforcement
- Partnering with dancers of similar skill levels initially
- Taking breaks to avoid fatigue
- Communicating openly about discomfort or difficulty

Remember, perseverance and patience are crucial. Success in partner dance is a journey, not a destination.

Conclusion: Becoming the Partner Everyone Wants

Achieving partner dance success that makes you "the one they want" involves a blend of technical skill, emotional intelligence, effective communication, and a positive attitude. It's about creating a dance experience that feels natural, enjoyable, and memorable for both you and your partner. By focusing on building trust, refining your technique, and cultivating the right mindset, you can elevate your dancing to new heights. Ultimately, being a successful partner is about fostering genuine connection, making dance not just an activity but a shared journey of expression and joy.

Remember, every dancer's journey is unique. Embrace the process, learn from every experience, and enjoy the rhythm of the dance. Success as a partner in dance is not just about impressing others; it's about creating moments of connection that resonate beyond the dance floor.

Question What does it mean to be 'the one they want' in partner dance success? Being 'the one they want' in partner dance success refers to becoming the preferred dance partner through technique, charisma, and connection, making you the standout choice for any partner or dance situation. How can I improve my partner dance skills to be more attractive to potential partners? Focus on mastering fundamental techniques, enhancing your musicality, maintaining good posture, and developing a confident, engaging presence to attract and connect better with partners. What role does communication play in becoming the partner everyone desires? Effective communication, both verbal and non-verbal, is crucial for building trust, understanding cues, and creating a seamless dance experience that makes you the partner others want. Are confidence and charisma important in partner dance success? Yes, confidence and charisma help establish a strong connection, make your movements more appealing, and increase your chances of being the partner others seek. How can I stand out as the ideal dance partner in social dance settings? By demonstrating excellent technique, showing genuine enthusiasm, being attentive to your partner, and maintaining a positive attitude, you can stand out as the partner everyone wants. What are common mistakes to avoid if I want to be the partner they desire? Avoid poor timing, lack of responsiveness, poor posture, and neglecting to connect emotionally, as these can hinder your ability to be the partner others want. How important is emotional connection in partner dance success? Emotional connection enhances trust and synchronization, making your dance more enjoyable and increasing your appeal as the partner others desire. Can practicing with different partners help me become 'the one they want'? Absolutely. Practicing with diverse partners improves adaptability, communication skills, and overall confidence, making you a more desirable and versatile dance partner. What mindset should I adopt to become the partner they want in dance? Adopt a mindset of openness, humility, eagerness to learn, and genuine enjoyment of dancing, which attracts partners and fosters success. Are technical skills or personality more important in partner dance success? Both are important; technical skills provide the foundation, while personality, such as warmth, confidence, and expressiveness, creates a memorable and desirable dancing experience.

Related keywords: partner dance, success, be the one, wanted partner, dance confidence, improve dance skills, partner connection, dance performance, social dance tips, dance relationship

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